

Insights calculator

sustainit



What is the Insights Calculator?

Our Insights Calculator tool is designed to help organisations measure and manage their GHG emissions.

The Insights Calculator was created in consultation with small businesses, insights from our data experts and our ambition to make sustainability accessible for all.

What are the benefits?

- Enhance your brand image and set the bar for other SMEs
- Reduce cost and waste
- Increase access to different markets
- Reduce your impact and become a Business for Good
- Meet reporting requirements



Services: helping you become **greener**

Here's how we are helping small businesses improve with our Insights Calculator tool:

- Calculate and understand your emissions
- Implement the best data practices
- Develop a clear, tailored sustainability or net-zero roadmap created just for your business
- Benefit from our industry expertise, consultants and data experts
- Measure reductions in your emissions and how you are doing this year-to-year



Insights price:
£1299

Here's what's included with the Insights Calculator tool:

- 1 x hour configuration workshop
- 1 x hour user support
- Support manual/guidance document/video
- £338* annual renewal fee for latest DEFRA emission factors



Why choose our calculator?

- Complete configuration, tailored exactly to your organisation's needs – saves time and confusion with information overload
- Simple, easy to use and set up
- Dedicated support from sustainability specialists, helping provide context or data collection guidance if required
- Clear methodologies and guidance documents to set you up for best practice carbon calculation and reporting, helping you to align with standards and frameworks etc
- Visuals and dashboards for easy reporting – tailored to your reporting timescales
- One-off cost – after the initial £1,299 fee you will only need to pay for annual DEFRA updates. This will include updating your tool with the latest emissions factors to keep your reporting consistent and on track



As an award-winning SME, we're using our know-how to help other SME businesses build forward-thinking and sustainable foundations by using our:

- IEMA Carbon Management Certified consultants
- Award winning environmental consultants
- Combined 20 years' experience in sustainability and data management
- Trusted consultants for business large to small, working with local SME's such as Soil Association, twentyfifty, Apogee and UWE.
- Friendly, purpose-driven SME based in Bristol

We're passionate about making sustainability accessible for all businesses, especially those with smaller budgets and resources.

Who are we: a strong team of experts

Client case study: Cotswold Company

“Our sustainability journey started with these pledges, but we’ve quickly identified a need to start gathering data to measure our carbon footprint with improved accuracy. This seemed an unwieldy task, until we discovered Sustainit and the Insights Calculator.”

- Jacquie Silvester

Head of Sustainability & Improvement

The logo for Cotswold Company, featuring the word "COTSWOLD" in a large, bold, black sans-serif font, with the word "COMPANY" in a smaller, black sans-serif font centered below it. The logo is set against a white rectangular background.

COTSWOLD
COMPANY

How did they benefit?

Insights has helped Cotswold Company benefit from data via:

- The ability to calculate their carbon emissions with a user-friendly interface
- Collating the enormous volumes (across 10+ sites) of data in one place from scopes 1, 2 and 3 emissions
- Access to sound, data-driven basis for measuring the impact of objectives
- Confidently set targets for the next financial year, with the data needed to back these up and measure their performance

Client case study: Apogee Associates

“The team at Sustainit were incredible at helping us implement the tracker and actually guiding us on how to get the most out of it. This has led to, and will continue to drive, more sustainable choices at Apogee, making us more efficient, effective and environmentally friendly.”

- Ben Hewitt

Finance Director



How did they benefit?

Insights gave Apogee full visibility over their environmental performance including:

- Tracking the positive impact of their initiatives
- Measuring and managing the impact of their operations
- Identifying and resolving future sustainability risks
- Clear monthly data summary and easy visualisations of evolving emissions data